



**The Collective Organiser:**

The Moroccan Center for Export Promotion – MAROC EXPORT

**Area of the stand**

62 sq m at Pavilion 2 Hall 3 Stand: 23A50

42 sq m at Pavilion 1 Upper level Stand 12A50

**Main products**

Fresh fruits and vegetables;  
Fresh and frozen fish & seafood;  
Olive oil and Argan oil;  
Juices and Orange juice;  
Couscous, pasta, table margarine;  
Cotton candy, pop corn;  
Capers, olives, peppercorns;  
Canned olives and apricots.

**Address**

23, Rue Bnou Majed El Bahar, 20000, Casablanca - Morocco

**Phone**

+212 522 302 210

**Fax**

+212 522 301 793

**Representative of the stand**

Mrs El Mahi Mariame **email:** [elmahi@marocexpor.ma](mailto:elmahi@marocexpor.ma)



# FACONEX

PRODUCTS  
Cotton Candy,  
Pop Corn

We are a young Moroccan based company producing fun and innovative confectionery products .We are the first factory in Africa and Middle East who produce the industrial Cotton Candy and Pop Corn. Our Cotton Candy is branded in plastic buckets of 50 grs and 20 grs with seven flavours (Strawberry, Vanilla, Lemon, Banana, Tutti-fruti, Apple and Mango).

Since January 2013 we produce Natural Caramelized Pop Corn without preservative, Flavour and Color neither, packed in bucket of plastic 130 g with IML print, and we will develop it with chocolate, cheese and paprika in the next months.

This product is already broadly present and successful in Morocco and exported in France, Belgium, Netherlands, Algeria, Dubai, Egypt, Saoudie Arabia, Bahrain, Lebanon, Kuwait, Irak, Libia and Gabon.

We are affiliated to one of the largest importer and distributor of confectionary brands in Morocco.

TURN OVER  
**5 000 000** Dirhams

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MOROCCAN EXHIBITORS





# marocâpres

The Caper Specialist



Capers

Caperberries

Olives

Peppercorns

 marocâpres  
The Caper Specialist

## MAROCAPRES

PRODUCTS

Capers,  
Olives  
& Peppercorns

Marocapres is producer of capers, olives and peppercorns, packed in jars, tins and drums. The working facilities are settled in Fes, Safi and Marrakech, and work under the highest standard of safety and quality, complying BRC, IFS, HACCP and ISO 22000 standards.

We have full control of our capers from the picking to the ready to consume. We are the number one worldwide producer of capers.

We process our olives from the farm to the ready to pack or consume. We are the first Moroccan exporter of olives in drums.

Our factories operate according to the latest industry technologies of their sectors.

### Contact :

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MOROCCAN EXHIBITORS





**CARTIER**

## CARTIER SAADA

**PRODUCTS**  
Olives  
Apricots  
Lemons-Hrissa  
Moroccan  
Recipes

CARTIER SAADA is one of leading exporters of canned olives and apricots in Morocco. Its facility processes more than 8.000 tons of fruits. CARTIER SAADA's facility meets the latest international quality standards and is BRC, ISO 9001 & 22000 certified. The company exports more than 95% of its turnover in 25 countries over the five continents. CARTIER SAADA is listed on Casablanca Stock exchange.

Creation date of society : 1948

**Contact :**  
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Mrs Zhor LAHLOU  
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MOROCCAN EXHIBITORS



# MARRAKECH

Morocco's best juice ever



CITRUMA

## CITRUMA

PRODUCTS

Juices  
Orange juice  
Essential oil  
& aromas

CITRUMA is the leader of the citrus processing industry in Morocco and produces frozen and aseptic juices and concentrates. We always demand the best for our clients and use the most modern technologies and quality. Our quality system is in conformity with international standards. We are certified by SGF, the international reference for juices, and ISO 22000. Our quality procedure starts with the picking and selection of oranges from our best orchards. The freshness and delicate flavor of our products are guaranteed by aseptic Tetra Pak packaging.

Nothing is left to chance in our quest for juices of exceptional quality that have the authentic taste of Moroccan oranges, recognised world-wide and sought after for its naturally sweet and fragrant taste.

CITRUMA products are mainly exported to Africa because of the proximity and demand (over 16 countries). We are also present in Maghreb, Russia and Sweden.

We both produce industrial products for B to B business and mass market products for the consumers in Morocco and abroad.

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MOROCCAN EXHIBITORS



## ARGANISME

PRODUCTS  
Olive Oil  
Argan Oil



ARGANISME cosmetics , is a company of production and commercialization of the cooking and cosmetic drifts organic argan oil. The commercial direction based at 55 bd Anoual to Casablanca in Morocco.

The production of the cooking and cosmetics organic argan oil, is since 1998 to Essaouira.

Arganisme works with several assistants: it is a matter of cooperatives ones, taking care of the harvest and crushes it first matter, by the men and the women of the regions of the harvest, with the intention of the solidary Business.

The annual production of the argan oil : The almonds pressure is done by machine. The extraction of the oil is done according to the international norms of security. The obtained oil is certified By ECOCERT NOP.

The annual production capacity of argan oil is estimated at 40 tons

A new range of food products in addition to our products of argan oil: olive oil, lemon, garlic, harrissa (hot paprika) and different kinds of olives.

**Contact :**  
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MOROCCAN EXHIBITORS



# Familia



## INDUSALIM

### About INDUSALIM

Starting 1987, INDUSALIM was first to launch a table margarine under the brand "Magdor" in Morocco. This was representing then the first step for INDUSALIM towards an innovation based strategy focusing on providing the consumers with the best products for their well-being and health. Very Quickly, INDUSALIM started a diversification strategy through the launch of new brands and categories in order to anticipate consumer's specific needs.

Date of establishment of the company: 1987

Products: couscous, pasta, spaghetti, table margarine, puff pastry margarine, solutions for patisserie

PRODUCTS  
Couscous,  
Pasta,  
&  
Table margarine

MOROCCAN EXHIBITORS

MAIN EXPORT MARKETS  
Africa,  
Europe,  
USA,  
Canada

TURN OVER  
3.1 M€

### Contact :

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## COMPANIA AGRICOLA DEL LUKUS S.A.



**K LUKUS**

PRODUCTS

fruits and  
vegetables

The Company has 84 years old and is known by being Growing, Packing and Exporting. Our target Sales are to UE and Local Market.

Our brands: Lukus, Hesperis, Atlantis, Mandy.

Our company deals with an important number of client on both sides national and international.

120 Hectares of strawberries in clean and inserted production Marking (of the young plant in the package),

Controls treatments, And Global Gap .

Considered to be one of the best orchard of citrus fruit in the basin Loukkos, Our planting spreads out on 391 hectares. from various varieties of citrus fruit, benefit from a strict monitoring of treatments, a good management in microirrigation and fecundation with competitive techniques as a highly qualified team.

Products :

- Citrus : Mandarin, Orange and Grapefruit,
- Strawberry : Fresh and Frozen,
- Others : Avocado, Blueberry, Peanut, Potato, Wheat, Tomato

### Contact:

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MOROCCAN EXHIBITORS









**Contact :**

CHEKOURI  
BOUZERGTOUN  
SOUMAYA

**Function :**

PRESIDENT

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RUE AVIATEUR  
VITALIS LA VILLETTE -  
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## ATLAS SEA FOOD

The ATLAS SEA FOOD is born from the experience of its General manager, Mrs SOUMAYA CHEKOURI BOUZERGTOUN acquired very early with her father Mr MUSTAPHA BOUZERGTOUN, dean of Moroccan exporters of seafood that was the first to explore the foreign markets, especially European, to make known the fish from Morocco.

« AND NOW THE EXPORT ENLARGED TO ASIA AND USA »

**Activity(s):** export of fresh, frozen fish and shell fish, from Atlantic and Mediterranean sea.

**Product(s):** Frozen pulp, sea urchin, abalone, sea urchin, cucumber of sea, shrimp farming, sole and turbo farming, cephalopode, frozen molluscs.



**Contact :**

MR SAIDI MOHAMED

**Function :**

General Manager

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PARCS OSTREICOLES  
SAIDI/ OUALIDIA / MAROC

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## TRANSIS AFRIQUE TRADERS / PARCS OSTREICOLES SAIDI ( TAT )

TRANSIS AFRIQUE TRADERS society, founded in 1984, is a leader in breeding and marketing of seafood in Morocco and abroad.

Based in Oualidia, whose lagoon is renowned for the quality of its oysters tasty, the company TAT is also installed in Dakhla where she engaged in rearing of oysters and clams, razor shell, cockles, cucumber of sea, sea urchin, anemone mussels and abalone.

**Activity(s):** Export of fresh and frozen fish.

**Main product(s):** Frozen pulp, Sea urchins, Abalone, Cucumber of sea, Frozen molluscs, Oysters, Mussels, Clams, Anemone.



## KING PELAGIQUE / BENIS PELAGIQUE / GOLD SEAFISH AND KING TREATMENT

**Contact :**

Mr Reda CHAMI

**Function :**

General Manager

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**Website :**

www.kingpelagique.org

We benis peche, king traitement, gold sea fish are a group of pelagic companies with headquarters in the fishing port of dakhla, Morocco, (a very important port for pelagic in Morocco). King pelagic is the brand name of our pelagic production.

we are a fishing Moroccan group with more than 20 years of experience in the market. The excellent location, just a few miles from one of the richest fishing grounds on earth, gives to the operation not only the advantage for the maintenance of high quality in all our products, but the possibility of having our vessels to discharge and satisfying the quality requested and the quantity of orders. as we know the importance of quality in the final product, our RSW vessels have been fitted with the most sophisticated and recent equipments, to ensure a sustainable method of fishing and cooling equipment on board, we are capable of maintaining the fish down to -2°C.

Our main products are sardine (pilchardum walbum), mackerel (scombrus colias) a Horse Mackerel (Tracharus Tracharus), Sardinella Aurita. Our main market goes from fish farms, international distribution to local and international canneries worldwide. (From Australia to Brasil).

A dedicated team of experts are on hand to ensure that your order is deal with in as smooth and efficient manner as possible. our experience in international trade helps to ensure that all documentation and finance arrangements can be dealt quickly and thoroughly.

The company can offer a complete logistics solution from catching, to cold storage, to shipping and delivery.

**Product(s):** Frozen Sardine, Sardinella, Mackerel (WR, HGT, Filet) in BQF and IQF.

**Trademark(S):** King pelagic brand - Benis pelagique - Benis peche - King traitement - Gold sea fish - King pelagic brand.

**Certification(s):** HACCP, ISO 22000.



## SILVER FOOD

**Contact :**

MM MAMDOUH AIMAD  
ERRAMI AMINA

**Function :**

EXPORT SALES  
EXUCTIVES

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Silver Food is the 1st cannery operating in Casablanca region. It was founded in 2005 and it specialised in tuna, mackerel and sardines canning. With over 600 employees and modern technology, Silver Food constantly offers innovative products.

**Activity :** Fish canning

**Products :** CANNED FISH : Sardines plain , Sardines skinless and boneless, Whole Mackerels , Mackerels Filets and Tuna .

**Brands :** MARIO / ATLANTA / SILVER .