

# Event Programme

## Prodexpo'2014 21st International Exhibition

### February 10, 2014

12:00 **Official Opening Ceremony of the Exhibition**  
*Gallery between Pavilions No.2 and No.8*

### February 10–14, 2014

10:00—18:00 **Employment Centre**  
**Organized by:** Expocentre ZAO, Afina Recruiting Agency  
*Pavilion No.8, Hall 5, Stand 85C22*

### February 11, 2014

10:00—18:00 **Conference on the Development Strategy of the Russian Food and Food Processing Industries till 2020**

**Organized by:** Agroexposervice Firm  
*Pavilion No.1, Hall D1*

10:00—16:00 **9th Russian AlcoCONGRESS**

**Organized by:** Alcoexpert Group  
*Pavilion No.8, Conference Hall*

12:00—13:00 **Round table devoted to the news of the ice cream market, results of 2013, new regulations and specifications, and key events of 2014**

**Organized by:** the Russian Union of Ice Cream Makers  
*Pavilion No.7, Hall 1, Stand 71B40*

10:00—18:00 **Conference on Development of the Bio Products Market. Russian and Foreign Practices**

**Organized by:** the International ECO BIO Centre, Be ECO Magazine  
*Pavilion No.2, Seminar Hall 4*

12:30—18:30 **The Day of Bulgaria**

**Organized by:** Embassy of the Republic of Bulgaria in the Russian Federation, Bulgarian Small And Medium Enterprises Promotion Agency, Center of Industry of the Republic of Bulgaria in Moscow, Trade & Economic Mission of the Embassy of Republic of Bulgaria  
*Pavilion No.2, Blue Hall*

### February 11–12, 2014

**Food Forum: Retail Chains Supplier**  
**9th Russian Forum of Food Retail Chains Suppliers**  
**Purchasing Centre for Retail Chains™**  
**7th Russian Gourmet Buffet for Directors. Special guests:**  
**260 buyers for retail chains**

**Organized by:** Imperia Congress and Exhibition Company  
General partner: Expocentre ZAO

**Food Forum: House Brands**  
**7th Forum of Producers and Retailers**  
**Purchasing Centre for Retail Chains™ – House Brands**

**Organized by:** Imperia Congress and Exhibition Company  
General partner: Expocentre ZAO

### February 12, 2014

11:00—18:00 **Forum on Intellectual Property in the Food Market**  
**Organized by:** DAT Brand Control System  
*Pavilion No.2, Seminar Hall 3*

14:00—17:00 **Visiting session of the Russian State Duma Working Group on Support of Domestic Regional Manufacturers devoted to the quality and competitive ability of Russian manufacturers/producers in today's environment**

*Pavilion No.1, Hall D1*

### February 12–13, 2014

10:00—18:00 **Business Round Tables: 2013 Results and 2014 Plans**

**Organized by:** Coffee House HORS' OOO (Invitations only)  
*Pavilion No.8, Buffet Hall*

### February 13, 2014

11:00—14:00 **Round table on lease of workwear as a means to cut costs**

**Organized by:** Meet Industry Magazine  
*Pavilion No.1, Hall D2*

### February 13–14, 2014

**Food Forum: Marketing and Advertising**  
**8th Forum of Professionals in Marketing and Advertising for Food Market**

**Organized by:** Imperia Congress and Exhibition Company  
General partner: Expocentre ZAO

### Competitions

### February 10, 2014

15:00—16:00 **Award ceremony for the winners in the 8th ProdExtraPack International Competition for the Best Food Packaging**

**Organized by:** the Centre of Packaging, Labels and Design, the Tara i Upakovka (Packaging) Magazine, the National Confederation of Packers  
*Pavilion No.8, Seminar Hall 2*

### February 11–13, 2014

**The Prodexpo'2014 Innovative Product Competition**  
**The Choice of Chains Competition**

**Organized by:** Imperia Congress and Exhibition Company  
General partner: Expocentre ZAO

### February 12, 2014

15:00—18:00 **The 16th International Spirit Tasting Competition**

**Organized by:** Stolichny Stil OOO  
*Pavilion No.2, Blue Hall*

### February 13, 2014

16:00—18:00 **Award ceremony for the winners in the Best Product'2014 International Competition**

**Organized by:** Agroexposervice Firm  
*Pavilion No.1, Hall D1*

### February 14, 2014

12:00—13:00 **Award ceremony for the winners in the Best Consumer Properties and the Successful Promotion of High Quality Goods Competitions**

**Organized by:** ANO Soyuzexpertiza  
*Pavilion No.8, Buffet Hall*

12:00—14:00 **Award ceremony for the winners in the Best Product'2014 International Competition**

**Organized by:** Agroexposervice Firm  
*Pavilion No.1, Hall D1*