



WESGRO

cape town & western cape
tourism, trade & investment

Company Profile
Trade Exhibition to Russia
08 - 12 February 2016

an inspiring place to do business

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Website: www.wesgro.co.za

Company brief:

Wesgro is the official tourism, trade and investment promotion agency for Cape Town and the Western Cape. We are the first point of contact for foreign buyers, local exporters and investors wishing to take advantage of the unlimited economic opportunities in the region. Wesgro works closely with key players including the national, provincial and local government.

Our mandate is to facilitate foreign and domestic direct investment into the region, exports of products and services and create demand and market access to promote Cape Town and the Western Cape as a viable business, leisure and the film destination.

Representative:

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Aaldering Vineyards & Wines

Sector: Wine

Website: www.aaldering.co.za

Company brief:

Aaldering Vineyards and Wines is a boutique wine producer specialising in Pinotage, the unique South African varietal. Aaldering is one of only two international producers of Pinotage Blanc and the wines have been awarded various international awards. At present Aaldering offers a Pinotage portfolio consisting of Pinotage Blanc, Pinotage Rose, unwooded Pinotage (Lady M) and our flagship Aaldering Pinotage. Our focus is to only produce the best quality the terroir and vineyards offer, whilst respecting the environment and natural fauna and flora. Wines are packaged in unique French claret bottles with natural cork and Spanish tin capsules to ensure an elegant presentation and wines that are able to mature to its best. Aaldering aspires to become one of the top South African producers and exporters of wine and the Dutch owners, Fons and Marianne Aaldering have put their names on the wines, showing their commitment to the quality and longevity of this brand. Open a bottle now to experience true South African perfection.

Representative:

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Sector: Wine Producer
Website: www.anura.co.za

Company brief:

Anura Vineyards is owned and run by Tymen, Jenny, Lance and Jake Bouma and is positioned on the foothills on the Simonsberg Mountains. Anura boasts a wide variety of soils, slopes and micro-climates which allows us to grow a wide selection of cultivars, some uncommon in South Africa, and also to match each cultivar with its ideal soil and micro-climate. With each passing harvest we learn more about our soils and vineyards, and refine our vineyard and cellar practices in order to create the finest wines for our unique terroir. Our passion is red wine, and with plantings of Mourvèdre, Petit Verdot, Grenache, Pinot Noir, Sangiovese and Malbec, among more classic, locally grown varieties, we aim to produce handcrafted wines for individuals who are looking for something unique and distinctive.

Our grapes are harvested by hand at optimum ripeness. The grapes are first machine-sorted to remove leaves, broken berries and stalks, and then hand-sorted to ensure that only the best bunches are selected for crushing. Careful attention is paid to each lot of grapes, based not only on the cultivar but also on the particular block concerned. At Anura, we aim to produce wines which combine the robust fruit of the New World with the elegance and complexity of Old World winemaking styles.

Representative:

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Bonaire Wine

Sector: Wine

Website: www.bonairewines.co.za

Company brief:

Bonaire Wine Exporters is situated in the picturesque Franschhoek Valley. It is a wine exporting company that has been created by sourcing exceptional quality wines from different regions in the Cape Winelands. The producers that supply Bonaire Wine Exporters are carefully selected and known for excellent vineyard practices. This is clearly illustrated in the quality of wines throughout our portfolio. Our philosophy is to provide pleasure and enjoyment to a broad range of wine lovers by producing wines not only with structure and finesse, but also with a high level of “drinkability”. The following makes us unique: We can supply any wine on request. We are very flexible with packaging and we can change it according to the customer/market needs. We are not bound to one vineyard or farm, so we can choose our region, quality, quantity and style of wine to best suit our customers’ needs and we can supply any wine in bulk form.

Representative:

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Cape Diamond Wines

Sector: Wine

Website: www.lutzvillevineyards.com

Company brief:

Cape Diamond Wines conceptualises and creates registered branded products for marketing both locally and internationally. Cape Diamond Wines was founded in Cape Town to improve accessibility and more closely associate Lutzville with the Cape Winelands. Cape Diamond Wines, as a subsidiary of Lutzville Vineyards, proudly distributes its produce and as an added benefit we also contract retail house brands and packaging for various other brands.

Lutzville Vineyards is the heritage and provenance of Cape Diamond Wines. Ideally situated within the banks of the mighty Elephants River alongside South Africa's West Coast, Lutzville Vineyards proudly claims to be South Africa's second biggest single winery. The Lutzville Valley with her abundant annual produce guarantees consistency in both supply and quality. Choice abounds! Literally any taste preference can be met with our tailor made wines. The Diamond Coast has once again revealed one of its gems - the Lutzville Valley.

Representative:

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Overhex Wines International

Sector: Wine

Website: www.overhex.com

Company brief:

Overhex Wines International is market-driven; which, contrary to being production-driven, gives us the advantage of responding instantly to wine trends. Being able to select our grapes from a wide variety of top vineyards all over the Cape Winelands results not only in a kaleidoscope of flavours, but also allows for a freedom of style seldom found in conventional wine portfolios. While the building of our existing brands is of the utmost importance, our resourceful marketing team also invests a significant amount of time and effort in creating individual Buyer's Own Brands (BOB).

Differentiation and innovation are vital points of focus and novel concepts, attractive labels and chic packaging have contributed greatly to our clients' success. The professional supply of Bulk Wine adds another dimension to our services.

Representative:

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Robinson & Sinclair

Sector: Wine Producer

Website: www.robinson-sinclair.co.za

Company brief:

Robinson & Sinclair (R&S) act as a negociant for 18 Family owned Wine Estates. We are a dynamic forward thinking group, selecting only the most prestigious family owned vineyards to represent in the market. Our diverse portfolio represents wines from unique wine regions awarded with top International and National accolades. We are one contact point, linking the world's wine lovers with hundreds of wines from dozens of wineries from a good terroir offering identity wines.

Representative:

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Stellenview Premium Wines

Sector: Wine

Website: www.stellenviewwines.com

Company brief:

Stellenview Premium Wines is situated on the northernmost slopes of the Devon Valley, Stellenbosch. With its highest vineyards being 270m above sea level, it also has some of the highest vineyards in the valley. A process of renewal of vineyards has commenced, with soil preparation and new varietals to be planted. This area produces some of the best Cabernet Sauvignon, Merlot, Pinotage and Sauvignon Blanc in Stellenbosch. The Devon View Winery was built in the early 90's on gravity-flow system. New and old technology, deep clay soils and a cool climate means that our winemaking team is equipped with all the tools to produce the highest quality wines. Attention to detail, from vineyard to barrel, with minimal handling, ensures each bottle of wine is a masterpiece.

Representative:

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Van Loveren

Sector: Wine

Website: www.vanloveren.co.za

Company brief:

Van Loveren has been in the Retief Family since 1937 when Hennie Retief snr acquired the land in the Robertson Valley and named it after Christina Van Loveren, an ancestor of his new bride, Jean van Zyl. When his sons Nico and Wynand joined him in 1980, 500 cases of Premium Grand Cru, the first bottles of Van Loveren wine, was launched. Today, Nico and Wynand's sons are running the company side by side. Hennie and Neil are the Viticulturists, Bussell the cellar master and Phillip looks after the business side of things. From humble beginnings Van Loveren has grown to become South Africa's largest family-owned winery, known for the consistency, quality and innovation.

Representative:

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VNI Group- Vunani Wines

Sector: Wine

Website: www.vunaniwines.co.za

Company brief:

Vunani is a black owned partnership between entrepreneurs Vumile Nkewu with a winery, bottling and distribution workers trust incorporating 200 workers. Vunani means harvest in Xhosa exemplifying the life ethos of 'as you sow shall you reap'. Vunani take great care in finding the perfect vineyard sites across the diverse Cape wine regions to capture our specific fruit driven style. Our winemaking philosophy is to produce lively fruit driven wines that are easily approachable, and all our energy in the winery is directed to achieving this. Our white wines are gently pressed and fermented under cool conditions to preserve intrinsic varietal characteristics and freshness. Whilst our wines have broad appeal. Our premium quality has been gaining us world class recognition. At the 20th annual SAA Wine Awards ceremony Ekasi scooped the award for best Chardonnay on the economy class flights for 2007. Vunani wines were selected by the President's office to participate in the business forum when the Russian president's delegation visited South Africa in 2007.

Representative:

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Wellington Wines Ltd

Sector: Wine

Website: www.wellingtonwines.com

Company brief:

Wellington Wines is a private company based in Wellington in the Western Cape of South Africa. A privately owned company with 98 producing shareholders who are the inspiration behind our fantastic range of wines. The Wellington region is home to 98% of the Vine Nurseries supplying the South African wine industry with root stocks, hence 'Wellington – where wines are born'.

Wellington Wines produce 26 million litres of quality wine annually and have a production capacity across our three winemaking facilities of 35 000 tonnes. Our 30 different grape varieties are planted on 3100 hectares of some of the finest terroir in South Africa. Wellington Wines is a proud supplier of quality bulk wines to over 12 countries world-wide. Through our distribution network we have established partnership with companies such as Woolworths whom we provide with the exclusive private label collection, Pick n Pay to whom we exclusively provide a brand called Thomas Kipling while we also run a joint venture with Boer & Brit, just to name a few.

In addition, as the largest shareholder in a strategic partnership with one of the largest bottling companies in the country, Wellington Wines can offer an extensive range of bottled products at competitive prices.

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Africa



South Africa



Western Cape



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