



## Welcome Message to the participants of the 25th Anniversary International Exhibition Prodexpo 2018

Ladies and gentlemen,

Let me on behalf of Expocentre AO welcome the participants to the anniversary edition of the Prodexpo International Exhibition.

This year the show celebrates its 25th anniversary. Prodexpo is the same age as the food market of the new Russia. They have been developing together, and the show played an important role in the shaping of the market.

Today, Prodexpo is a leading international show in Russia and Eastern Europe. It has a reputation of being the most respected event for professionals of the food and beverage industry. Prodexpo ranks in the top ten of the world's largest food shows in terms of the range of exhibited products and the size of the exhibition space. It is held with support of the Russian Ministry of Agriculture and under auspices of the Russian Chamber of Commerce and Industry.

Prodexpo has become a centre of attraction for leading Russian and foreign food manufacturers. It is especially important that the number of showcased Russian-made products is increasing. There is also a larger number of pavilions of Russian regions.

Foreign companies, which want to keep their share of the Russian market, are also highly interested in Prodexpo 2018. Food manufacturers from the CIS, Asia, Africa and Latin America are getting more active.

The wide range of product sectors of Prodexpo 2018 will allow acquiring a comprehensive picture of all new trends of the global food market. The showcase covers the full array of foodstuffs and beverages, including alcoholic ones, innovative products, high-tech equipment for catering and trading companies, current packaging solutions, etc.

One of the most important features of Prodexpo is its supporting program which is devoted to relevant problems of the industry and their solutions. The key events include the Russian Food Forum with the Purchasing Centre for Retail Chains, the AlcoCongress, conferences on development of the markets of baby food and organic products, workshops and round tables for retailers and food manufacturers, international competitions, and dozens of other events.

Prodexpo 2018 is the most suitable platform for business networking, exchange of experience and information, developing and expanding cooperation. I would like to wish all Prodexpo participants every success, new business contacts, and good commercial returns.

**Sergey Bednov**  
Director General  
Expocentre AO

A stylized, handwritten signature in blue ink, consisting of a large 'S' followed by 'B' and 'Bednov' in a cursive script.