

## Participant feedback

“The organizers of the show succeed to provide a stream of professional visitors that brings a great effect from participation. Every year exhibitors of our pavilion find new reliable partners at this market and receive new orders directly at our stand. Every year we bring new companies to Prodexpo, and it confirms the progress.”

*Vladimir Gorodkov,  
Director of the South African Pavilion*

“Prodexpo 2018 is a key showcase to demonstrate all the best that the Italian agricultural sector can present. The Italian Embassy will continue supporting Italian companies to open up new horizons for them in order to develop Made in Italy products.”

*Pasquale Terraciano,  
Ambassador of the Italian Republic to the Russian Federation*



## Plan your participation!

Dates  
**11-15 February 2019**

Venue  
**Expocentre Fairgrounds  
Moscow, Russia**



You can find **the booking form** at  
[www.prod-expo.ru/en](http://www.prod-expo.ru/en)  
Booking applications are accepted  
before **1 June 2018**.

Contact person  
**Elena Tereshina**  
Phone: +7 (499) 795-27-98  
E-mail: [tereshina@expocentr.ru](mailto:tereshina@expocentr.ru)

# Wine. Alcoholic Drinks Salon at PRODEXPO exhibition

**Expocentre Fairgrounds  
Moscow, Russia**

**The 26th  
International  
Exhibition for  
Food, Beverages  
and Food Raw  
Materials**

**11-15  
February  
2019**



[www.prod-expo.ru/en](http://www.prod-expo.ru/en)

# Prodexpo: Your shortcut to the Russian market!

The **Alcoholic Drinks. Wine Salon** at Prodexpo is the largest showcase of alcoholic beverages and wine making materials in Russia.

## Great opportunities for your company to

- **show** your alcoholic products to Russian distributors,
- **hold** face-to-face talks with Russian federal and regional retail chains,
- **find** new partners to work in Russia and the CIS countries,
- **evaluate** the competition and learn more about the Russian alcohol market.



**375** manufacturers and distributors from **31** countries!



- Vodka
- Brandy
- Whiskey
- Liqueur
- Alcohol infusion
- Gin
- Rum
- Wine
- Aperitif
- Sparkling wine
- Vermouth
- Beer
- Wine making material

## Visitors

The **Alcoholic Drinks. Wine Salon** is the most attended trade show of alcoholic beverages in Russia

Visitors represent Russian and CIS wholesalers, federal and regional retail chains, HoReCa companies.

Prodexpo visitors:  
**61,971** visitors from **97** countries and **1000** Russian cities and towns.

**80%** of visitors are decision makes or main influencers.

## Associated events

A series of associated events related to development of the alcoholic market and solutions to the industry's challenges:

- **The 21st International Tasting Competition:** Russia's most prestigious tasting competition. There are more than **950** beverages participating from all over the world from **Japan to the USA**. Companies from **France, Italy, Portugal** and **Spain** are traditional active participants.
- **The 14th International AlcoCongress:** the only networking platform for key players of the Russian alcohol market: leading analysts, federal and regional public authorities, business owners.



- **The Wine from Russia:** an educational program on Russian wine making for alcohol industry professionals aiming to exchange international experience and expertise, and to improve the Russian wine market.