

Participant feedback

"Wines of Germany organised after nine years absence a German pavilion at Prodexpo.

Our pavilion comprised of 12 wine and sparkling wine producers who were partly experienced with the Russian market or newcomers who wanted to stretch their export activities towards Russia. All participants were very satisfied with the quality of the visitors and confirmed that Prodexpo is a real international platform where you not just meet Russian buyers but also buyers from neighbouring countries."

Manuela Liebchen, Marketing Manager of Deutsches Weininstitut GmbH

"We had a great show with many meetings scheduled with our existing clients, but also we had the opportunity to meet several commercial prospects who were passing by and stopped at our stand.

We were all very satisfied with the quality and quantity of visitors, who were mostly from Russia, but also from neighbouring countries."

Nadège Perrot, International Senior Brand Manager of La Martiniquaise

"Prodexpo become more and more popular with the Chilean businessmen. The largest wineries book these dates to not miss an opportunity to show their new products to Russian professionals."

José Campusano Alarcón, Head of the Export Promotion Bureau (ProChile)



Plan your participation!

Dates
10-14 February 2020

Venue
**Expocentre Fairgrounds
Moscow, Russia**



You can find **the booking form** at www.prod-expo.ru/en.
Booking applications are accepted **before 1 June 2019**.

Contact person
Elena Tereshina
Phone: +7 (499) 795-27-98
E-mail: tereshina@expocentr.ru

Wine & Spirits @ Prodexpo

Expocentre Fairgrounds
Moscow, Russia

27th International Exhibition for Food,
Beverages and Food Raw Materials



**10-14
February
2020**

18+

www.prod-expo.ru/en



Prodexpo: Your shortcut to the Russian market!

Wine & Spirits @ Prodexpo

is the largest showcase of alcoholic beverages, wines and wine making materials in Russia.

Great opportunities for your company to

- **show** your alcoholic products to Russian distributors,
- **hold** face-to-face talks with Russian federal and regional retail chains,
- **find** new partners to work in Russia and the CIS countries,
- **evaluate** the competition and learn more about the Russian alcohol market.



- Vodka
- Brandy
- Whiskey
- Liqueur
- Alcohol infusion
- Gin
- Rum
- Wine
- Aperitif
- Sparkling wine
- Vermouth
- Beer
- Beer-based beverages
- Cider
- Wine making material

PRODUCTS

Visitors

Wine & Spirits @ Prodexpo is the most attended trade show of alcoholic beverages in Russia.

Visitors represent Russian and CIS wholesalers, federal and regional retail chains, HoReCa companies.

PRODEXPO VISITORS:

67,000 visitors from
112 countries and
1,000 Russian cities and towns.

83% of visitors are decision makes or main influencers.

Associated events

A series of associated events related to development of the alcoholic market and solutions to the industry's challenges:

21st International Tasting Competition:

Russia's most prestigious tasting competition. There are more than **950** beverages participating from all over the world from **Japan to the USA**. Companies from **France, Italy, Portugal and Spain** are traditional active participants.

15th International AlcoCongress: the only networking platform for key players of the Russian alcohol market: leading analysts, federal and regional public authorities, business owners.

Purchasing Centre for Retail Chains™ at Prodexpo

- 6,000** negotiations on deliveries
- 110** federal and regional retail chains
- 280** purchasers
- 300** top managers of production and distribution companies



EXHIBITORS

370 manufacturers and distributors from **30** countries!



COUNTRIES