







## Promotion & Food and Beverage Marketing

We are working on a daily basis to promote and present food and beverages from Europe, including a very large number of markets around the world. Over 40 promotion projects regarding the full range of the industry concerned, all around the world for business and professional organizations from five Member States of the European Union.

### Exports Consultancy - Developing new markets

Having developed a solid network of partners all over the world, we are constantly monitoring the trends and the developments, we are recording the possibilities and the opportunities and identifying the challenges and weaknesses, offering constantly updates and comprehensive information to our customers.

#### **Business Development**

The business development perceived as an evolving process represents the main focus of the business units in all areas. Whether it is a new business endeavor in which a number of strategic options should be identified and implemented, whether it is an existing business that is facing new challenges. The company ECONOMOTECHNIKI Ltd. can support your development efforts by providing scientific and correct analysis, professional approach and specialized development services.

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### Communication Strategies

Nowadays communication is the alpha and omega of entrepreneurship. The way we communicate, the type of communication and its intensity are key control points that every business must be thoroughly analyze.

Originality, innovation, uniqueness, persistence, continuity and consistency must characterize your communication strategy and on these characteristics is based our approach. At the company ECONOMOTECHNIKI Ltd. your communication becomes our business.

### Consulting services for financing

The development context in our country offers a range of options for financing investment projects for all economic factors, businesses, private and public law organizations and local administration organizations. Since 1989 we support hundreds of investment efforts, providing comprehensive investment management services: from the selection of the appropriate financial framework, in the daily monitoring and management of the investment, we are always next to you.

