# Breaking News for Addis Ababa-Moscow Entrepreneurs Engaged on Export-Import Trade

There is great opportunity for Ethiopian and Russian entrepreneurs to expand and enhance trade exchange by strengthening business ties from the viewpoint of their steadily growing market and large population.

Ethiopian Embassy-Moscow is ready to assist Russian dealers in facilitating communication and information exchange with their Ethiopian counterparts (useful addresses attached below).

### Coffee



Many Coffee Arabica varieties are grown in Ethiopia, of which Yirgachefe brand is known for its' intense flavor, fine acidity and rich body. Other Ethiopian brands are also preferred for their unique taste and flavor. Harar, Sidama, Limmu, Tepi, Jimma and Lekemit are some varieties to mention. In addition to a pleasant aroma, Ethiopian green coffee beans are **organic** and used most of the time for blending to meet the desires and tastes of the consumers.

Ethiopia is the world's sixth largest producer in total coffee production, fourth in Coffee Arabica production (2017/18) and Africa's top producer.

Oil seeds



The agro-climatic conditions allowed farmers to raise crops and cereals of several biodiversity. Oil seeds from Ethiopia such as Sesame seeds, Black cumin, Niger seeds, Mustard seed, Pumpkin seed, Sunflower, Rapeseed, Castor seeds and Ground Nuts are taken as specialty high value seeds on the international market.

Pulses



Twelve Pulses species are grown in Ethiopia. Fava bean, Field pea, Chickpea, Grass pea, Lentils, Fenugreek and Lupine are categorized as Ethiopian Highland Pulses. Haricot bean, Soya bean, Cowpea, Pigeon pea and Mung beans are commonly grown in warmer lowlands of Ethiopia.

#### HORTICULTURAL PRODUCTS



Ethiopia has a comparative advantage in the production and export of various types of tropical fruits, vegetables and cut flowers as a result of its suitable agro-ecological conditions. The major vegetables exports are – green beans, okra, melon, white and red onions, shallots, green chilies, and fruits – strawberry, oranges, mandarin, grapefruit, mangos, guavas, lemons etc.



Ethiopia is the largest supplier of cut flowers to the global market in Africa next to Kenya. Flower Industry is booming at present in the country. Ethiopia's Highland flowers are lively, graceful and colorful and indeed most liked in European and Middle East markets.

Russia imports significant amount of vegetables and flowers from the world market. Hence, there is great opportunity for Russian importers and Ethiopian counterparts to expand business ties and exploit the market potential with the recent resumption of direct Ethiopian Airlines flight from Addis Ababa-Moscow.

# We are waiting for you at the "ProdExpo" Exhibition in pavilion 8, hall 2, stand Nº 82C30.

## Useful Addresses

- Ethiopian Embassy, Moscow
  Phone: +74956801616
  E-mail: eth-emb-mos@mtu.net.ru
  Website: www.moscow.mfa.gov.et
- Ethiopian Pulses, Oilseeds & Spices Processors Exporters Association (EPOSPEA)
   Phone: +251116623545/56
   E-mail: epospea@gmail.com, epospeajossy@gmail.com,
   Website: www.epospeaeth.org
- Ethiopian Coffee Exporters Association Phone: +251114664592/490 E-mail: ecea@ethionet.et Website: www.ecea.org.et
- Ethiopian Horticulture Producer Exporters' Association (EHPEA) Phone: +25111663676
   Fax: +251116636753
   E-mail: info@ehpea.org
   Website: www.ehpea.org