

## Visitor breakdown at Prodexpo 2018

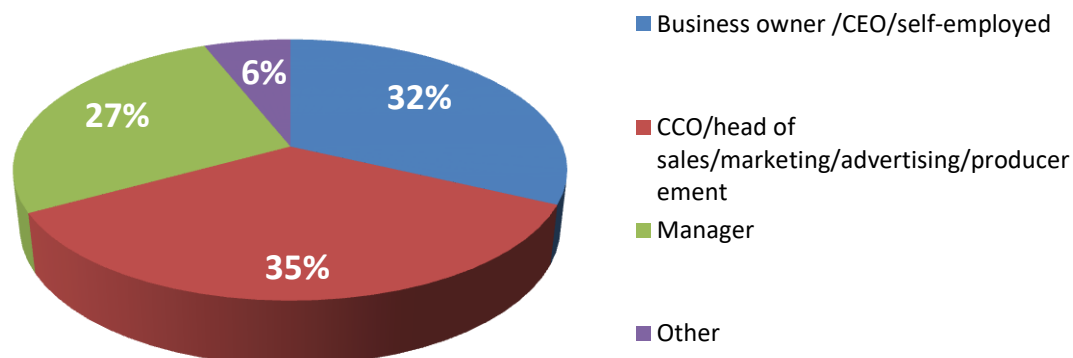
- **61,971** visitors
- **1%** increase in attendance
- **82%** of visitors are decision makers or main influencers
- **97%** would recommend Prodexpo to their partners

### Industry sectors\*

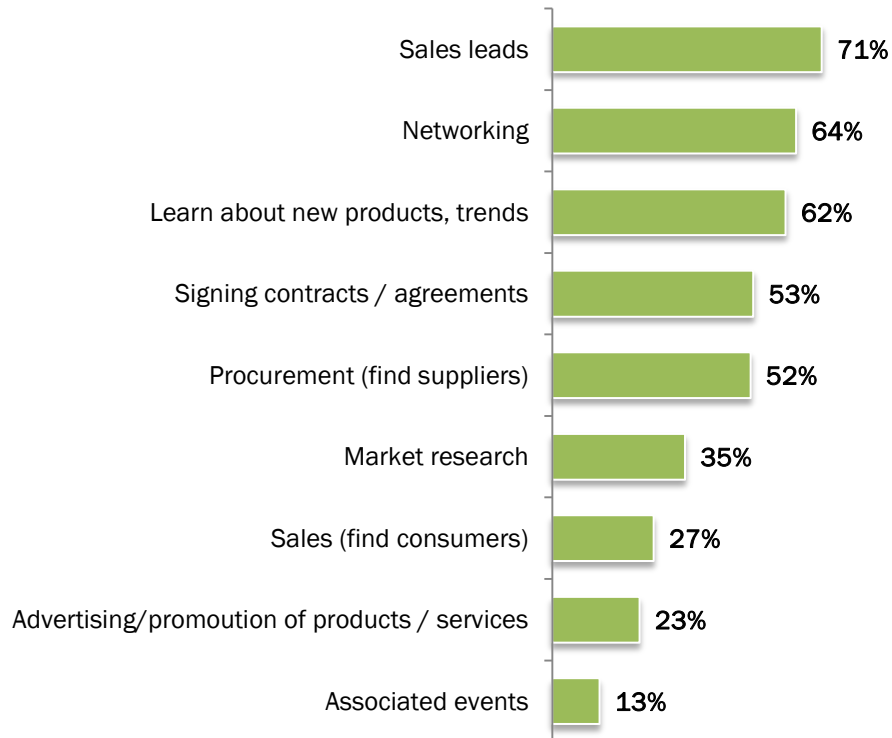
Wholesale of food/soft drinks	29%
Production of food/soft drinks	27%
Retail of food/soft drinks	16%
Retail chains	9%
HoReCa, restaurants, catering	8%
Wholesale of alcoholic beverages	7%
Production/supply of packaging, packaging equipment	7%
Retail of alcoholic beverages	6%
Production of alcoholic beverages	5%
Agriculture industry, agricultural holdings, Farms, agricultural cooperatives	4%
Production/supply of food processing equipment	3%
Transport and logistics, services	3%
State, municipal management	2%
Financial sectors, banks	2%
Research institutes, science, education	2%
Advertising services	1%
Other	2%

\*Multiple replies possible

### Job titles



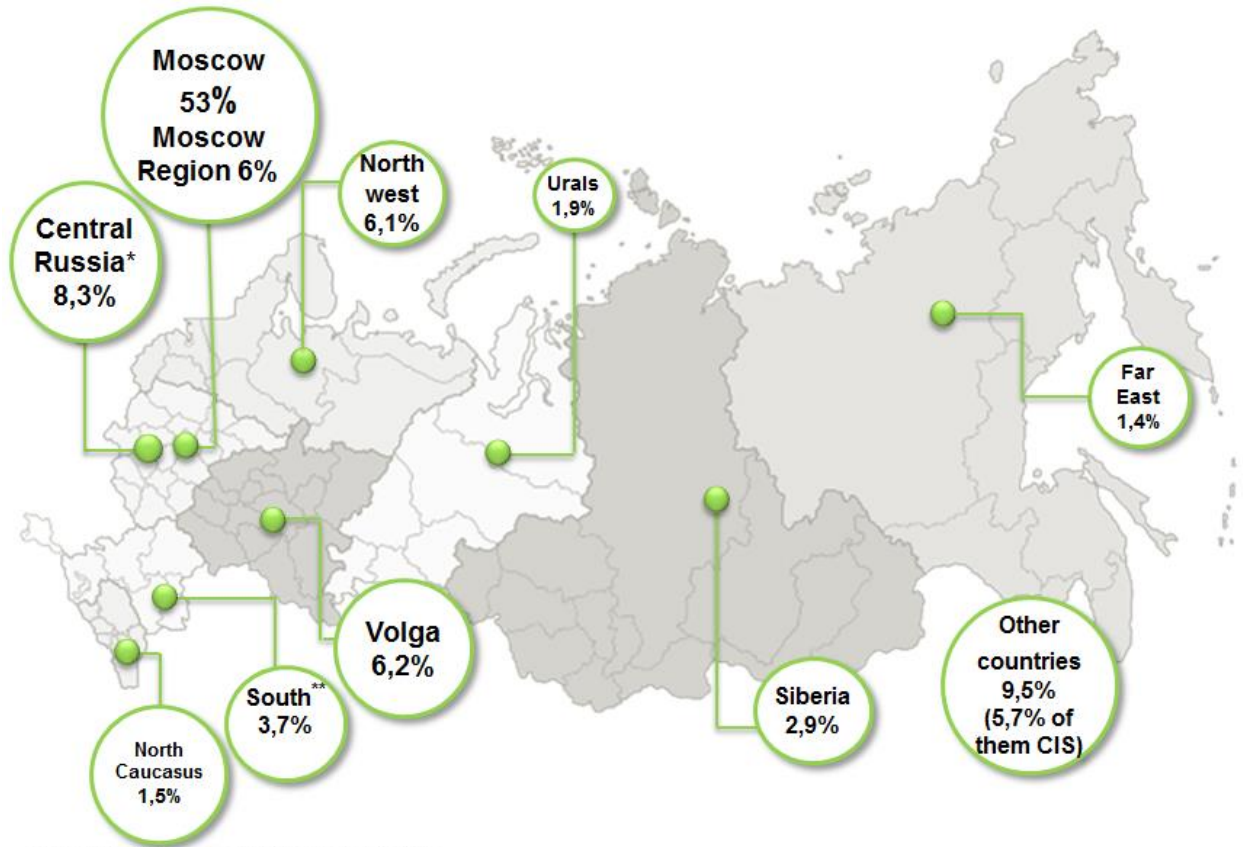
## Goals\*



\* Multiple replies possible

## Visitor geography:

Total number of visitors	Including visitors from Russia	Including visitors from other countries	Including regions of Russia	Number of countries
61971	56106	5865	84	100



\*Excluding Moscow and Moscow Region

\*\*Including Crimea and Sevastopol

Source: Russian Public Opinion Research Centre, Prodexpo 2018