

Prodexpo 2021 Event Schedule

Forums, conferences, panels, competitions

April 12, 2021 (Monday)

- 12:30 **Official opening ceremony**
Gallery between Pavilions 2 and 8
- 10:30—12:30 **Plenary Session on the Trends of the Food and Beverage Market 2021. How has the pandemic changed the market, and what can we do about it?**
Organised by: the Russian Chamber of Commerce and Industry, EXPOCENTRE AO, the Russian Quality System (Roskachestvo), RBC
Pavilion 2, Blue Hall
- 10:30—12:15 **Panel on Legitimacy of Organic Products. The first year results of the Federal Law on Organic Products**
Organised by: the Russian Quality System (Roskachestvo), the Russian Chamber of Commerce and Industry, EXPOCENTRE AO
Pavilion Forum, Southern Hall
- 10:45—18:00 **Russian Conference on Modern Food Packaging**
Organised by: EXPOCENTRE AO, Imperia Forum
Congress Centre, Press Hall
- 11:00—17:00 **Supplier Matrix of Prodexpo 2021**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Entrances A-B, Balcony, Matrix Hall
- 11:00—17:00 **Centre of Retail Chains™**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Entrances A-B, Balcony
- 14:00—16:30 **Practical Conference on Organic Products: New Meanings and Value for the Public**
Organised by: Look.Bio, EXPOCENTRE AO
Pavilion 8, Conference Hall
- April 13, 2021 (Tuesday)**
- 10:00—18:00 **International Conference on Licensed Food Brands**
Organised by: Vestnik of the Licensing Market (licensingrussia.ru), EXPOCENTRE AO
Pavilion Forum, Western Hall
- 10:00—18:00 **16th Russian Food Forum for Suppliers for Retail Chains**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 7, Conference Hall
- 10:00—18:00 **25th Russian Food Forum on PLB 2021**
Organised by: EXPOCENTRE AO, Imperia Forum
Congress Centre, Press Hall
- 11:00—17:00 **Supplier Matrix of Prodexpo 2021**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 7, Panoramic Hall
- 11:00—15:00 **Annual Panel on Russian Hospitality Award ceremony of Taste Experience 2020**
Organised by: the Russian Chamber of Commerce and Industry jointly with the Russian State University of Tourism and Services and EXPOCENTRE AO
Congress Centre, SkyLight Hall

- 11:00—14:00 **AlcoHall: Supply Negotiations 2021**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Entrances A-B, Balcony
- 11:00—14:00 **Conference on Food of the Future**
Organised by: EXPOCENTRE AO with participation of the Federal Research Institute of Nutrition and Biotechnology
Pavilion 2, Seminar Hall 3
- 11:00—17:00 **Centre of Retail Chains™**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Entrances A-B, Balcony
- 12:00—18:00 **Conference on the Relevant Trends and Development Tools of the Food Market**
Organised by: the Russian Chamber of Commerce and Industry Council for Financial, Industrial and Investment Policy, EXPOCENTRE AO
Pavilion 8, Conference Hall
- 13:00—18:00 **Halal International Congress**
Organised by: the International Centre of Standardization and Certification "Halal" of the Russian Muftis Council
Pavilion 2, Seminar Hall 4
- 12:00—15:00 **Meeting of the Working Group of the Expert Council of the Federal Service for Alcohol Market Regulation on the Optimisation of Mandatory Requirements for the Production and Sale of Ethyl Alcohol, Alcoholic and Alcohol-Containing Products**
Organised by: head of the working group
Pavilion 2, Blue Hall

April 14, 2021 (Wednesday)

- 10:00—18:00 **International Conference on Licensed Food Brands**
Organised by: Vestnik of the Licensing Market (licensingrussia.ru), EXPOCENTRE AO
Pavilion Forum, Western Hall
- 11:00—17:00 **Centre of Retail Chains™**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Entrances A-B, Balcony
- 11:00—17:00 **Supplier Matrix of Prodexpo 2021**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Entrance D, Hall D2
- 13:00—17:30 **Purchasing Centre for Retail Chains™**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 5, Halls 3, 4
- 13:00—17:30 **Purchasing Centre for Retail Chains™: PLB**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 5, Halls 3, 4
- 11:00—18:00 **4th Russian Conference on Success Recipes for a Food Store**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Entrances A-B

April 15, 2021 (Thursday)

- 10:00—18:00 **Best Practice from the experts of Export and Import 2021**
Business cases for food and beverage export and import
Organised by: EXPOCENTRE AO, Your Choice
Pavilion Forum, Western Hall
- 11:00—15:00 **16th Russian Conference on the Alcoholic Beverages Market - AlcoCongress 2020 and 7th Wine Forum**
Organised by: Kitmedia Group, EXPOCENTRE AO
Pavilion 2, Blue Hall
- 11:00—17:00 **Supplier Matrix of Prodexpo 2021**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Entrances A-B, Balcony, Matrix Hall
- 11:00—17:00 **Centre of Retail Chains™**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Entrances A-B, Balcony
- 11:00—18:00 **Meeting of the National Union of Meat Processors (invitation only)**
Organised by: the National Union of Meat Processors
Pavilion No.8, Buffet Hall
- 11:00—17:00 **14th Russian Food Forum on Marketing and Advertising**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion No. 1, Entrances A-B, Balcony
- 13:00—17:30 **Purchasing Centre for Retail Chains™: HoReCa**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 5, Halls 3, 4

April 16, 2021 (Friday)

- 11:00—15:00 **Supplier Matrix of Prodexpo 2021**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion No. 1, Entrances A-B, Balcony, Matrix Hall
- 11:00—15:00 **Centre of Retail Chains™**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Entrances A-B, Balcony

Competitions at Prodexpo 2021

April 12, 2021 (Monday)

- 15:00—16:00 **16th International Competition for the Best Packaging and Label for Foodstuffs, Perfumes, Cosmetics and Beverages ProdExtraPack 2021. Award ceremony**
Organised by: the National Confederation of Packers, the Tara i Upakovka (Packaging) Magazine
Pavilion 2, Seminar Hall 3
- 16:45—17:30 **Prodexpo Organic Awards. Award ceremony**
Organised by: LookBio Media OOO with support from the Prodexpo Management Team
Pavilion 8, Conference Hall

April 14, 2021 (Wednesday)

- 11:00—13:00 **Choice of Retail Chains Competition. Presentation of participating products to retail chains**
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 5, Halls 3, 4

- 16:00—17:00 **23rd International Tasting Competition Award ceremony**
Organised by: Stolichny Stil OOO, EXPOCENTRE AO
Pavilion 2, Blue Hall

April 15, 2021 (Thursday)

- 11:00—12:00 **Choice of Retail Chains Competition. Award ceremony**
Organised by: EXPOCENTRE AO, Imperia Forum
Congress Centre, SkyLight Hall
- 11:00—12:00 **Innovative Product Competition. Award ceremony**
Organised by: EXPOCENTRE AO, Imperia Forum
Congress Centre, SkyLight Hall
- 15:00—18:00 **The Best Product 2021 International Competition. Wrap-up. Part 1**
Organised by: the Competition Tasting Committee, Agroexposervis
Pavilion 8, Conference Hall
- 16:00—18:00 **Prodexpo Wine Competition & Guide. Award ceremony**
Organised by: Kitmedia Group, EXPOCENTRE AO
Pavilion 2, Blue Hall

April 16, 2021 (Friday)

- 11:00—12:00 **Competition for the Best Consumer Properties**
Organised by: Souzexpertiza ANO of the Russian Chamber of Commerce and Industry jointly with EXPOCENTRE AO
Congress Centre, Press Hall
- 12:00—15:00 **The Best Product 2021 International Competition. Wrap-up. Part 2**
Organised by: the Competition Tasting Committee, Agroexposervis
Pavilion 8, Conference Hall

Learn more at <https://www.prod-expo.ru/ru/events/>