

Conference programme Prodexpo 2023*

February 6, 2023 (Monday)

- 13:00 **Official opening ceremony of Prodexpo 2023**
Gallery between Pavilions 2 and 8
- 10:30—12:20 **Panel Discussion on Developing the Sales and Distribution of Russian Organic Products: Domestic and Foreign Demand**
Organised by: the Russian Quality System (Roskachestvo), EXPOCENTRE AO
Pavilion 2, Blue Hall
- 10:00—17:00 **The Centre of Retail Chains™ at Prodexpo 2023**
A special programme for retailers, combining a comfortable visit to Prodexpo with a series of training workshops
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Balcony, the Centre of Retail Chains™
- 11:00—18:00 **PRODFORUM Russian Conference for Suppliers for Retail Chains: CatMan at Prodexpo 2023**
A special programme on effective category management to increase retail shop profits
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Balcony, the Centre of Retail Chains™
- 13:40—15:40 **Plenary Session on Key Changes in the Russian Domestic Market. Market Analysis, Development Trends, Support Measures for Russian Manufacturers**
Organised by: the Russian Quality System (Roskachestvo), EXPOCENTRE AO
Pavilion 2, Blue Hall
- 14:00—16:30 **Conference on Organic in Russia: Yesterday, Today, Tomorrow**
Organised by: Tatiana Lebedeva and LookBio Media
Pavilion 8, Conference Hall
- 15:00—16:00 **Award ceremony of the 18th International Competition for the Best Packaging and Label for Foodstuffs, Perfumes, Cosmetics and Beverages - ProdExtraPack 2023**
Organised by: the National Confederation of Packers, the Tara i Upakovka (Packaging) Magazine
Pavilion 2, Seminar Hall 3
- 15:15—16:15 **Panel of the Organic Fund on Promoting Organic Ideas in Society: What Works and What Doesn't**
Organised by: Tatiana Lebedeva and the Organic Fund
Pavilion No.8, Conference Hall
- 16:00—18:00 **Session on the Efficient Production in Crisis**
Organised by: the Russian Quality System (Roskachestvo), EXPOCENTRE AO
Pavilion 2, Blue Hall

February 7, 2023 (Tuesday)

- 10:00—17:00 **The Centre of Retail Chains™ at Prodexpo 2023**
A special programme for retailers, combining a comfortable visit to Prodexpo with a series of training workshops
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Balcony, the Centre of Retail Chains™
- 10:30—17:30 **Special Session on Bringing Goods to the Shelf. How to Simplify the Way to Retail Outlets in 2023?**
Looking at the current toolkit for TMs (brands) in the current reality and presenting the best ideas for producers
Organised by: Retail.ru
Pavilion 8, Conference Hall

- 11:00—18:00 **PRODFORUM Russian Conference for Suppliers for Retail Chains: a Brand**
A key event for the food market aimed at improving the efficiency of interaction between retail chains and suppliers
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 7, Conference Hall
- 11:00—18:00 **PRODFORUM Russian Conference for Suppliers for Retail Chains: PLB**
A key event for the food market aimed at improving the efficiency of interaction between retail chains and suppliers of private label products
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 7, Panoramic Hall
- 11:00—18:00 **The Centre of Retail Chains™: 7th Russian Conference on Success Recipes for a Food Store**
Step-by-step guide for increasing profitability of a retail store
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Balcony, the Centre of Retail Chains™
- 11:00—13:00 **Panel on How Not to Get Lost on the Shelf. Packaging Design in Today's Environment**
Organised by: the Russian Chamber of Commerce and Industry, EXPOCENTRE AO
Congress Centre, Press Hall
- 11:00—15:00 **18th Russian Conference on the Alcoholic Beverages Market - AlcoCongress 2023**
Organised by: the Alcoexpert Analytical Group, EXPOCENTRE AO
Pavilion 2, Blue Hall
- 11:00—16:00 **Panel of the School for Technologists. The Conditions of Ice-Cream Production in the Face of Global Challenges**
Organised by: the Russian Union of Ice-Cream Makers
Pavilion 2, Seminar Hall 3
- 13:30—18:00 **13th Halal International Congress**
Organised by: the International Center for Standardization and Certification 'Halal' under the Spiritual Administration of Muslims of the Russian Federation
Pavilion 2, Seminar Hall 4
- 16:00—18:00 **Award ceremony of Prodexpo Wine Competition & Guide**
Organised by: the Alcoexpert Analytical Group
Pavilion 2, Blue Hall

February 8, 2023 (Wednesday)

- 10:00—17:00 **The Centre of Retail Chains™ at Prodexpo 2023**
A special programme for retailers, combining a comfortable visit to Prodexpo with a series of training workshops
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Balcony, the Centre of Retail Chains™
- 10:30—17:00 **PRACTICUM. Food Products: Mandatory Requirements, Introduction and Promotion Tools for the Food Market. Turning Barriers into Opportunities**
Organised by: EXPOCENTRE AO
Partners: the Food Ingredients Producers Union, ROSTEST
Pavilion 8, Conference Hall
- 11:00—17:30 **The Centre of Retail Chains™ at Prodexpo 2023: Modern Food Packaging**
A comprehensive business programme on creating relevant and safe food packaging
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Balcony, the Centre of Retail Chains™

- 11:00—13:00 **Panel on Retention and Transfer of Expertise Within a Company to Solve Current Problems**
Organised by: EXPOCENTRE AO, Katarsis Business Group
Congress Centre, Press Hall
- 11:00—13:00 **21st Russian Congress of Milk Producers and Processors**
Organised by: RDU - the Russian Union of Dairy Enterprises
Supported by: the Russian Government, the Russian Federation Council Committee on the Agrarian and Food Policy and Nature Management, the Russian State Duma Committee on Agrarian Issues
Congress Centre, SkyLight Hall
- 13:00—15:00 **Annual meeting of the members of RDU – the Russian Union of Dairy Enterprises**
Organised by: RDU - the Russian Union of Dairy Enterprises
Congress Centre, SkyLight Hall
- 14:00—18:00 **The Purchasing Centre for Retail Chains™ at Prodexpo 2023**
Direct negotiations between purchasers of federal, regional and local retail chains and suppliers about supplies of products under brands of manufacturers
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 5, Halls 3, 4
- 16:00—17:00 **Award ceremony of the 25th International Tasting Competition at Prodexpo**
Organised by: Stolichny Stil OOO
Pavilion 2, Blue Hall

February 9, 2023 (Thursday)

- 10:00—17:00 **The Centre of Retail Chains™ at Prodexpo 2023**
A special programme for retailers, combining a comfortable visit to Prodexpo with a series of training workshops
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Balcony, the Centre of Retail Chains™
- 10:00—17:00 **PRODFORUM Russian Conference for Suppliers for Retail Chains: Marketing and Advertising**
A comprehensive business programme on promoting retail in the FMCG market with current advertising technologies and marketing tools
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Balcony, the Centre of Retail Chains™
- 10:00—17:00 **PRODFORUM Russian Conference for Suppliers for Retail Chains: Ecosystem of a Food Brand**
A comprehensive business programme on promoting retail in the FMCG market with current advertising technologies and marketing tools
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Balcony, the Centre of Retail Chains™
- 11:00—18:00 **PRODFORUM Russian Conference for Suppliers for Retail Chains: Supplying Marketplaces**
Direct negotiations with buyers from wholesale companies, online retailers, marketplaces and suppliers for the supply of goods
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 5, Hall 3
- 11:00—17:00 **Panel on Vocational Training for the Food (Bakery) Sector: the Current System and New Realities**
Organised by: the Russian Bakers Union and the International Industrial Academy
Pavilion 2, Seminar Hall 4

- 15:00—18:00 **Award ceremony of the Best Product 2023 International Competition. Part 1**
Organised by: the Competition Tasting Committee, Agroexposervis
Contact person: Nadezhda Galay
Phones: +7 (926) 161-5815, (495) 411-6594, (495) 745-8701
E-mail: konkursprod@yandex.ru, agroservicexpo@yandex.ru
Pavilion 8, Conference Hall

February 10, 2023 (Friday)

- 10:00—16:00 **The Centre of Retail Chains™ at Prodexpo 2023: Assembly of the Union of Independent Retail Chains of Russia**
A special programme for retailers, combining a comfortable visit to Prodexpo with a series of training workshops
Organised by: EXPOCENTRE AO, Imperia Forum
Pavilion 1, Balcony, the Centre of Retail Chains™
- 11:00—12:00 **Award ceremony of the 17th International Competition for the Best Consumer Properties**
Organised by: Souzexpertiza ANO of the Russian Chamber of Commerce and Industry
Congress Centre, Press Hall
- 12:00—15:00 **Award ceremony of the Best Product 2023 International Competition. Part 2**
Organised by: the Competition Tasting Committee, Agroexposervis
Pavilion 8, Conference Hall

* Subject to alteration