



Welcome Message to the participants of the 30th Anniversary International Exhibition Prodexpo 2023

We are pleased to welcome to EXPOCENTRE Fairgrounds the exhibitors and visitors to the 30th anniversary edition of the International Exhibition for Food, Beverages and Food Raw Materials – Prodexpo 2023!

Prodexpo is a unique phenomenon in the Russian national exhibition history. Over its three decades of existing, the show has increased fivefold in its exhibition area and the number of participants, taking a place in the world's top ten B2B food industry events. This season, it welcomes more than 2,000 exhibitors.

For food manufacturers and distributors, Prodexpo has long been one of the most effective platforms for promoting high-quality food and beverages in Russia as it reflects current food market trends and plays a strategic role in shaping the food sector of the Russian economy.

The show's development in previous years has clearly demonstrated the significant strengthening of the position of Russian food producers. Whereas, 30 years ago their share was one-sixth of the total number of exhibitors, today it exceeds 73% and continues to grow year on year. More than ever before, this year's Prodexpo presents the potential of Russia's regions that set up 48 full-fledged regional pavilions. This is a very positive indicator, testifying to the effectiveness of the state policy in the field of import substitution and ensuring this country's food security.

Prodexpo is traditionally supported by the Russian Ministry of Agriculture and held under the auspices of the Russian Chamber of Commerce and Industry. This year, its exhibitors and visitors can expect a varied and rich conference programme, numerous presentations of new products, and award ceremonies for the winners of Russian competitions for the best food and packaging products.

I am positive that the exhibitors and visitors to the 30th anniversary edition of Prodexpo will take full advantage of its opportunities and lay the foundation for sustainable business development for the future.

I wish everyone new promising business partners, profitable contracts and highly productive networking!

Alexey Vyalkin
Director General
EXPOCENTRE AO

A handwritten signature in blue ink, appearing to read 'Vyalkin', written over a horizontal line.