

Prodexpo 2026 Event schedule*

February 9 (Monday)

- 10:30–12:00 **THEMATIC SESSION ON ORGANIC PRODUCTS IN RETAIL: FROM CONCEPT TO SUCCESSFUL IMPLEMENTATION. NEW TRENDS AND CHALLENGES IN RETAIL TRADE**
Organised by the Russian Quality System (Roskachestvo), EXPOCENTRE AO
Pavilion 2, Conference Hall L
- 12:00–17:00 **PROFORUM: SUPPLIER TO RETAIL CHAINS**
A key event in the food market aimed at increasing the efficiency of interaction between retail chains and suppliers
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 1, Conference Hall D
- 12:00–17:00 **PROFORUM: ECOSYSTEM OF A FOOD BRAND**
An integrated programme to increase manufacturer brand awareness among buyers and end consumers
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 1, Conference Hall C
- 12:00–17:00 **CATMANPRO OPEN CLUB**
Organised by Anna Tishchenko and the Agency for Rational Practices and Methods for Business
Pavilion 2, Conference Hall J
- 13:00–13:45 **OFFICIAL OPENING CEREMONY**
Pavilion 2, Conference Hall L
- 14:15–16:00 **PLENARY SESSION ON THE FOOD MARKET: OMNICHANNEL RETAIL, REGULATORY CHANGES, NEW CONSUMER TRENDS. CHALLENGES AND SOLUTIONS**
Organised by the Russian Quality System (Roskachestvo), EXPOCENTRE AO
Pavilion 2, Conference Hall L
- 15:00–16:00 **AWARD CEREMONY OF THE 21ST INTERNATIONAL COMPETITION FOR THE BEST PACKAGING AND LABEL FOR FOODSTUFFS AND BEVERAGES – PRODEXTRAPACK 2026**
Organised by the National Confederation of Packers, the Tara i Upakovka (Packaging) Magazine
Pavilion 2, Conference Hall K
- 16:15–18:00 **THEMATIC SESSION ON THE REGIONAL BRAND: A FASHIONABLE TRENDS OR A FORGOTTEN CLASSIC**
Organised by the Russian Quality System (Roskachestvo), EXPOCENTRE AO
Pavilion 2, Conference Hall L

February 10 (Tuesday)

- 11:00–15:00 **15TH INTERNATIONAL HALAL CONGRESS**
Organised by the International Center for Standardization and Certification "Halal"
Pavilion 2, Conference Hall L
- 11:00–17:00 **THE TECHNOLOGY SCHOOL FOR ICE-CREAM MANUFACTURERS**
Organised by the Russian Union of Ice-Cream Makers
Pavilion 2, Conference Hall J
- 11:00–13:00 **PROFORUM: ENTERING RETAIL CHAINS**
A step-by-step plan for entering federal, regional, and local retail chains in Russia and the CIS
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 1, Conference Hall C
- 11:30–15:00 **21ST RUSSIAN CONFERENCE ON THE ALCOHOLIC BEVERAGES MARKET – ALCOCONGRESS 2026**
Organised by EXPOCENTRE AO, Yuri Yudich
Pavilion 2, Conference Hall K
- 12:00–17:00 **PROFORUM: RETAIL MATRIX**
A comprehensive programme for the development of chain and non-chain retail
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 1, Conference Hall D

- 13:00–17:00 **PAY CHAINS WHOLESALE CENTER™**
Direct negotiations between retail chain buyers and food manufacturers on supplies to retail chains
Organised by The Centre of Retail Chains Platform
Pavilion 1, Conference Halls F+G
- 13:30–17:00 **PROFORUM: PRIVATE LABEL BRAND**
A key event in the food market aimed at increasing the efficiency of interaction between retail chains and suppliers of private label brands
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 1, Conference Hall C
- 16:00–17:30 **AWARD CEREMONY OF THE PRODEXPO WINE COMPETITION & SPIRITS SELECTION**
Organised by Yuri Yudich
Pavilion 2, Conference Hall K

February 11 (Wednesday)

- 10:30–17:30 **SPECIAL SESSION ON BRINGING GOODS TO THE SHELF. HOW TO SIMPLIFY THE WAY TO RETAIL CHAINS IN 2026?**
Organised by Retail.ru
Pavilion 1, Conference Hall E
- 11:00–12:00 **NEGOTIATIONS OF ALCOHOL PRODUCERS AND DISTRIBUTORS WITH RETAIL CHAIN BUYERS**
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 1, Conference Hall C
- 11:30–16:00 **PAY CHAINS WHOLESALE CENTER™**
Direct negotiations between retail chain buyers and food manufacturers on supplies to retail chains
Organised by The Centre of Retail Chains Platform
Pavilion 1, Conference Halls F+G
- 12:30–14:00 **NEGOTIATIONS OF ALCOHOL PRODUCERS AND DISTRIBUTORS WITH RETAIL CHAIN BUYERS**
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 1, Conference Halls F+G
- 13:30–17:00 **PROFORUM: RETAIL MATRIX**
A comprehensive programme for the development of chain and non-chain retail
Organised by EXPOCENTRE AO, KVK Imperia Forum
Pavilion 1, Conference Hall D
- 16:00–17:00 **AWARD CEREMONY OF THE 28TH INTERNATIONAL TASTING COMPETITION AT PRODEXPO 2026**
Organised by Stolichny Stil
Pavilion 2, Conference Hall K

February 12 (Thursday)

- 10:30–13:30 **AWARD CEREMONY OF THE BEST PRODUCT 2026 INTERNATIONAL COMPETITION**
Operated by Expo Eco
Pavilion 2, Red Conference Hall
- 12:00–13:00 **AWARD CEREMONY OF THE INTERNATIONAL COMPETITION FOR THE BEST CONSUMER PROPERTIES OF SOUZEXPERTIZA ANO OF THE RUSSIAN CHAMBER OF COMMERCE AND INDUSTRY**
Organised by Souzexpertiza ANO of the Russian Chamber of Commerce and Industry
Pavilion 2, Conference Hall J
- 12:00–16:00 **PANEL ON THE TRANSFORMATION OF MEAT PROCESSING: ARTIFICIAL INTELLIGENCE, DATA, TRENDS**
Organised by the National Union of Meat Processors
Pavilion 1, Conference Hall E

*Subject to alteration