

# Prodexpo 2026 Event schedule\*

## February 9 (Monday)

- 10:30–12:00 **THEMATIC SESSION ON ORGANIC PRODUCTS IN RETAIL: FROM CONCEPT TO SUCCESSFUL IMPLEMENTATION. NEW TRENDS AND CHALLENGES IN RETAIL TRADE**  
**Organised by** the Russian Quality System (Roskachestvo), EXPOCENTRE AO  
*Pavilion 2, Conference Hall L*
- 12:00–17:00 **PRODFORUM: SUPPLIER TO RETAIL CHAINS**  
A key event in the food market aimed at increasing the efficiency of interaction between retail chains and suppliers  
**Organised by** EXPOCENTRE AO, KVK Imperia Forum  
*Pavilion 1, Conference Hall D*
- 12:00–17:00 **PRODFORUM: ECOSYSTEM OF A FOOD BRAND**  
An integrated programme to increase manufacturer brand awareness among buyers and end consumers  
**Organised by** EXPOCENTRE AO, KVK Imperia Forum  
*Pavilion 1, Conference Hall C*
- 12:00–17:00 **CATMANPRO OPEN CLUB**  
**Organised by** Anna Tishchenko and the Agency for Rational Practices and Methods for Business  
*Pavilion 2, Conference Hall J*
- 13:00–13:45 **OFFICIAL OPENING CEREMONY**  
*Pavilion 2, Conference Hall L*
- 14:15–16:00 **PLENARY SESSION ON THE FOOD MARKET: OMNICHANNEL RETAIL, REGULATORY CHANGES, NEW CONSUMER TRENDS. CHALLENGES AND SOLUTIONS**  
**Organised by** the Russian Quality System (Roskachestvo), EXPOCENTRE AO  
*Pavilion 2, Conference Hall L*
- 15:00–16:00 **AWARD CEREMONY OF THE 21ST INTERNATIONAL COMPETITION FOR THE BEST PACKAGING AND LABEL FOR FOODSTUFFS AND BEVERAGES – PRODEXTRAPACK 2026**  
**Organised by** the National Confederation of Packers, the Tara i Upakovka (Packaging) Magazine  
*Pavilion 2, Conference Hall K*
- 16:15–18:00 **THEMATIC SESSION ON THE REGIONAL BRAND: A FASHIONABLE TRENDS OR A FORGOTTEN CLASSIC**  
**Organised by** the Russian Quality System (Roskachestvo), EXPOCENTRE AO  
*Pavilion 2, Conference Hall L*

## February 10 (Tuesday)

- 11:00–15:00 **15<sup>TH</sup> INTERNATIONAL HALAL CONGRESS**  
**Organised by** the International Center for Standardization and Certification "Halal"  
*Pavilion 2, Conference Hall L*
- 11:00–17:00 **THE TECHNOLOGY SCHOOL FOR ICE-CREAM MANUFACTURERS**  
**Organised by** the Russian Union of Ice-Cream Makers  
*Pavilion 2, Conference Hall J*
- 11:00–13:00 **PRODFORUM: ENTERING RETAIL CHAINS**  
A step-by-step plan for entering federal, regional, and local retail chains in Russia and the CIS  
**Organised by** EXPOCENTRE AO, KVK Imperia Forum  
*Pavilion 1, Conference Hall C*
- 11:30–15:00 **21<sup>ST</sup> RUSSIAN CONFERENCE ON THE ALCOHOLIC BEVERAGES MARKET – ALCOCONGRESS 2026**  
**Organised by** EXPOCENTRE AO, Yuri Yudich  
*Pavilion 2, Conference Hall K*
- 12:00–17:00 **PRODFORUM: RETAIL MATRIX**  
A comprehensive programme for the development of chain and non-chain retail  
**Organised by** EXPOCENTRE AO, KVK Imperia Forum  
*Pavilion 1, Conference Hall D*

- 13:00–17:00 **CHAINS WHOLESALE CENTER™**  
Direct negotiations between retail chain buyers and food manufacturers on supplies to retail chains  
**Organised by** The Centre of Retail Chains Platform  
*Pavilion 1, Conference Halls F+G*

- 13:30–17:00 **PRODFORUM: PRIVATE LABEL BRAND**  
A key event in the food market aimed at increasing the efficiency of interaction between retail chains and suppliers of private label brands  
**Organised by** EXPOCENTRE AO, KVK Imperia Forum  
*Pavilion 1, Conference Hall C*

- 16:00–17:30 **AWARD CEREMONY OF THE PRODEXPO WINE COMPETITION & SPIRITS SELECTION**  
**Organised by** Yuri Yudich  
*Pavilion 2, Conference Hall K*

## February 11 (Wednesday)

- 10:30–17:30 **SPECIAL SESSION ON BRINGING GOODS TO THE SHELF. HOW TO SIMPLIFY THE WAY TO RETAIL CHAINS IN 2026?**  
**Organised by** Retail.ru  
*Pavilion 1, Conference Hall E*
- 11:00–12:00 **NEGOTIATIONS OF ALCOHOL PRODUCERS AND DISTRIBUTORS WITH RETAIL CHAIN BUYERS**  
**Organised by** EXPOCENTRE AO, KVK Imperia Forum  
*Pavilion 1, Conference Hall C*
- 11:30–16:00 **CHAINS WHOLESALE CENTER™**  
Direct negotiations between retail chain buyers and food manufacturers on supplies to retail chains  
**Organised by** The Centre of Retail Chains Platform  
*Pavilion 1, Conference Halls F+G*
- 12:30–14:00 **NEGOTIATIONS OF ALCOHOL PRODUCERS AND DISTRIBUTORS WITH RETAIL CHAIN BUYERS**  
**Organised by** EXPOCENTRE AO, KVK Imperia Forum  
*Pavilion 1, Conference Halls F+G*
- 13:30–17:00 **PRODFORUM: RETAIL MATRIX**  
A comprehensive programme for the development of chain and non-chain retail  
**Organised by** EXPOCENTRE AO, KVK Imperia Forum  
*Pavilion 1, Conference Hall D*
- 16:00–17:00 **AWARD CEREMONY OF THE 28TH INTERNATIONAL TASTING COMPETITION AT PRODEXPO 2026**  
**Organised by** Stolichny Still  
*Pavilion 2, Conference Hall K*

## February 12 (Thursday)

- 10:30–13:30 **AWARD CEREMONY OF THE BEST PRODUCT 2026 INTERNATIONAL COMPETITION**  
**Operated by** Expo Eco  
*Pavilion 2, Red Conference Hall*
- 12:00–13:00 **AWARD CEREMONY OF THE INTERNATIONAL COMPETITION FOR THE BEST CONSUMER PROPERTIES OF SOUZEXPERTIZA ANO OF THE RUSSIAN CHAMBER OF COMMERCE AND INDUSTRY**  
**Organised by** Souzexpertiza ANO of the Russian Chamber of Commerce and Industry  
*Pavilion 2, Conference Hall J*
- 12:00–16:00 **PANEL ON THE TRANSFORMATION OF MEAT PROCESSING: ARTIFICIAL INTELLIGENCE, DATA, TRENDS**  
**Organised by** the National Union of Meat Processors  
*Pavilion 1, Conference Hall E*

\* Subject to alteration